

PACIFIC-ASEAN FINANCIAL INNOVATION CHALLENGE APPLICATION QUESTIONS

Please note that these are just questions for your offline reference. **Only applications submitted through our ONLINE FORM will be considered.**

Eligibility Criteria

- 1) Are you a legally registered business in Malaysia, Singapore, and any of the South Pacific countries?
- 2) Is your solution either Ready To Deploy or Already In Market stage?
- 3) If selected, are you willing to enter into a formal arrangement with UNCDF and its Implementing Partners in the Pacific?
- 4) If selected, are you willing to participate in the Bootcamp during 1-3 May in Kuala Lumpur at your own expenses (travel and accommodation)? Pacific-based applicants may be eligible for financial subsidy.

Section 1 – Company Details

- 1.1 Company name
- 1.2 Company registration number
- 1.3 Company registration date (MM/YYYY)
- 1.4 What is the address of your office?
- 1.5 Company description
- 1.6 Company website and other social media URLs
- 1.7 What markets (provinces, states, countries) do you operate in?
- 1.8 Do you have any business or personal relations to the Pacific? Kindly describe your involvement.
- 1.9 Number of employees?
- 1.10 And number of female employees?
- 1.11 Annual sales turnover for the past two years (in the currency of audited financial statements).

Section 2 – Solution and Product Details

- 2.1 Solution/project name
- 2.2 Which category describes the stage of your solution?
 - Prototype
 - MVP ready to deploy
 - In-Market

- 2.3** Which Pacific innovation challenge does your solution apply to?
- 2.4** Which category best describes your solution? Multiple selections are possible (max. 3).
- i. Aggregation Platforms
 - ii. Automation
 - iii. Big Data
 - iv. Compliance
 - v. Credit Scoring
 - vi. CRM
 - vii. InsurTech
 - viii. IoT
 - ix. Lending
 - x. Merchant Solutions
 - xi. Payments
 - xii. Transaction Platform
 - xiii. RegTech
 - xiv. Settlement
 - xv. Wealth Creation
 - xvi. Health Advisory
 - xvii. Others
- 2.5** Describe your solution/project, and how it addresses the chosen challenge? Max. 2000 characters.
- 2.6** What value proposition do you offer to the chosen Implementing Partner? Max. 1000 characters.
- 2.7** Briefly explain your business/revenue model? Max. 1000 characters.
- 2.8** Where have you deployed your solution? Describe the market context, clients, and the level of success. Provide links and references, if available. Max. 2000 characters.
- 2.9** Describe your team's capacity to customise the solution for the chosen Implementing Partner. Max. 1600 characters.
- 2.10** What is your institutional capacity (financial, management, operational) to deploy your solution for scale in the Pacific markets? Max. 2000 characters.
- 2.11** Please provide more details on how your solution works. What features have been built so far? Max. 2000 characters.
- 2.12** Demo instructions. Provide instructions for accessing a demo, if available. Include URL and login instructions, if relevant. Max 600 characters.
- 2.13** Additional information. You may provide additional materials that you believe is relevant for the decision process. This could be a pitch deck, presentation, product screenshots, or any other useful information. File size is limited to 20 MB. Please only upload one file.

Section 3 – Founder and Team Details

- 3.1** Number of founders
- 3.2** Founder(s) Profile*

Founder Name:

Founder ph. Number:

Founder email ID:

LinkedIn URL: [link]

- 3.3 Explain the management structure of your company.
- 3.4 Number of women management team members.
- 3.5 Have you had any mentors and external advisors? Kindly share their names and roles.

Section 4 – Investment and Funding Details

- 4.1 Kindly provide details of any funding received by your company so far?
- 4.2 What is the investment plan for the next 12-18 months?
- 4.3 Have you received any financial support from development partners, such as the UN, governments, and other actors? Kindly describe the nature and extent of such support.

Scoring Matrix

These are the criteria that your solution will be judged on.

Criteria	Max. Score
Experience and Track record	15
Relevance to UNCDF-PFIP and its Implementing Partners	15
Value proposition	20
Feasibility	20
Potential to scale	15
Financial sustainability	15